

One Time Investment.
Year Long Exposure.

OTA SUSTAINING SPONSORSHIP PROGRAM.

We have crafted an event sponsorship program that will let you highlight your business amongst industry leaders. The OTA Sustaining Sponsorship is simple and straight forward, just select the level of sponsorship your organization feels comfortable with and receive year-round benefits. As an OTA Sustaining Sponsor your organization will receive complimentary registration to select OTA events, marketing exposure at key industry events and the infrastructure needed to expand your business.

OTA SUSTAINING SPONSORSHIP PROGRAM

	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
SPONSORSHIP & REGISTRATION				
to Annual Conference	6	4	2	1
to Technology Conference	4	3	2	1
to Driver of the Year Banquet	4	3	2	1
to TDC/ Tech Comp Banquet	4	3	2	1
Hole Sponsorship at OTA Golf Tournament	*	*	*	*
Recognition at all OTA Events	*	*	*	*
Sponsorship & Feature in Ohio Trucking Weekly	4	3	2	1
Customized Social Media Campaign	*	*	*	
Premium Directory Listing in Online Member Directory	*	*		
One Foursome at OTA Golf Tournament	*	*		
Interaction with Board of Trustees at one quarterly meeting per year.	*			
Address attendees at Annual Conference	*			
Address attendees at Technology Conference	*			
Exhibit Space at Annual Conference and Technology Conference	*			

SECURE YOUR SPOT

Vice President of Business Development Evan Newman at 614-225-1028 or evan@ohiotrucking.org to take advantage of these sponsorship opportunities.

Custom sponsorship opportunities are also available.



2022
SPONSORSHIP OPPORTUNITIES
Develop.
Engage.
Drive.



655 Cooper Road
Westerville, OH 43081



Develop. Engage. Drive.

The Ohio Trucking Association is focused on our industry's operational efficiency and profitability. Through professional development, strategic engagement opportunities and the will to drive the industry, our common goals are achieved. Whether you are looking to sponsor one, multiple or all OTA events, we have options that fit your needs. Make an impact with your 2020 investment as an OTA sponsor.

**CHOOSE AN INDIVIDUALIZED OPTION
FROM THE 2020 EVENT LINEUP**

OR

**BECOME AN OTA SUSTAINING SPONSOR
TODAY AND DRIVE OUR INDUSTRY
HAND-IN-HAND WITH THE OTA!**

2020 EVENTS

DRIVER OF THE YEAR BANQUET

Presenting Banquet Sponsor	\$5,000
Past Driver of the Year Sponsor	\$2,000
Reception Sponsor	\$1,000



TRUCK DRIVING CHAMPIONSHIPS

Presenting Sponsor	\$10,000 AVAILABLE
Class Sponsor	\$1,750
Driver Coffee Break Sponsor	\$500
Breakfast Sponsor	\$2,500
Lunch Sponsor	\$3,000
Banquet Cocktail Hour Sponsor	\$1,000
After Hours Social	\$1,000



TECHNICIAN COMPETITION

Presenting Sponsor	\$6,000
Station Sponsor	\$700
Technician Coffee Break Sponsor	\$500
Breakfast Sponsor	\$2,500
Lunch Sponsor	\$3,000
Banquet Cocktail Hour Sponsor	\$1,000
After Hours Social	\$1,000



ANNUAL CONFERENCE

Presenting Sponsor	\$10,000
Hall of Honor Award Sponsor	\$4,000
Lunch Sponsor	\$3,000
Keynote Sponsor	\$3,000
Awards Banquet Social	\$3,000
Breakfast Sponsor	\$2,500
Networking Reception	\$2,000
Breakout Session Sponsor	\$1,000
Break Sponsor	\$750

GOLF OUTING

Meal Sponsor	\$1,225
Beverage Cart Sponsor	\$750
Cart Sponsor	\$550
Game Hole	\$325
Golf Hole	\$150

TECHNOLOGY CONFERENCE

Presenting Sponsor	\$4,000
Lunch Sponsor	\$2,000
Break Sponsor	\$500

OTA ON THE ROAD REGIONAL MEETING SERIES

Exclusive Presenting Sponsor	\$5,500
Individual Meeting Sponsor	\$1,000

EMERGE OTA

Presenting Sponsor	\$3,500
Meal Sponsor	\$500
Friend of Emerge	\$250

SEPT.
21-22



OCT.
2



NOV.
12

