One Time Investment. Year Long Exposure.

OTA SUSTAINING SPONSORSHIP PROGRAM.

We have crafted an event sponsorship program that will let you highlight your business amongst industry leaders. The OTA Sustaining Sponsorship is simple and straightforward, just select the level of sponsorship your organization feels comfortable with and receive year-round benefits. As an OTA Sustaining Sponsor your organization will receive complimentary registration to select OTA events, marketing exposure at key industry events and the infrastructure needed to expand your business.

### CUSTOM SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum ($15,000)</th>
<th>Gold ($10,000)</th>
<th>Silver ($7,500)</th>
<th>Bronze ($5,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>to Annual Conference</td>
<td>✴</td>
<td>✴</td>
<td>✴</td>
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<tr>
<td>to Technology Conference</td>
<td>✴</td>
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<tr>
<td>to Driver of the Year Banquet</td>
<td>✴</td>
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<tr>
<td>to TDC/ Tech Comp Banquet</td>
<td>✴</td>
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<tr>
<td>Hole Sponsorship at OTA Golf Tournament</td>
<td>✴</td>
<td>✴</td>
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<tr>
<td>Recognition at all OTA Events</td>
<td>✴</td>
<td>✴</td>
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<tr>
<td>Sponsorship &amp; Feature in Ohio Trucking Weekly</td>
<td>✴</td>
<td>✴</td>
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<tr>
<td>Customized Social Media Campaign</td>
<td>✴</td>
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<tr>
<td>Premium Directory Listing in Online Member Directory</td>
<td>✴</td>
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<tr>
<td>One foursome at OTA Golf Tournament</td>
<td>✴</td>
<td>✴</td>
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<tr>
<td>Interaction with Board of Trustees at one quarterly meeting per year</td>
<td>✴</td>
<td>✴</td>
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</tr>
<tr>
<td>Address attendees at Annual Conference</td>
<td>✴</td>
<td>✴</td>
<td>✴</td>
<td>✴</td>
</tr>
<tr>
<td>Address attendees at Technology Conference</td>
<td>✴</td>
<td>✴</td>
<td>✴</td>
<td>✴</td>
</tr>
</tbody>
</table>

### SECURE YOUR SPOT

Vice President of Business Development Evan Newman at 614-225-1028 or evan@ohiotrucking.org to take advantage of these sponsorship opportunities.

Custom sponsorship opportunities are also available.
The Ohio Trucking Association is focused on our industry’s operational efficiency and profitability. Through professional development, strategic engagement opportunities and the will to drive the industry, our common goals are achieved. Whether you are looking to sponsor one, multiple or all OTA events, we have options that fit your needs. Make an impact with your 2020 investment as an OTA sponsor.

### 2020 EVENTS

**DRIVER OF THE YEAR BANQUET**

- Presenting Banquet Sponsor: $5,000
- Past Driver of the Year Sponsor: $2,000
- Reception Sponsor: $1,000

**TRUCK DRIVING CHAMPIONSHIPS**

- Presenting Sponsor: $10,000 AVAILABLE
  - Class Sponsor: $1,750
  - Driver Coffee Break Sponsor: $500
  - Breakfast Sponsor: $2,500
  - Lunch Sponsor: $3,000
  - Banquet Cocktail Hour Sponsor: $1,000
  - After Hours Social: $1,000

**TECHNICIAN COMPETITION**

- Presenting Sponsor: $6,000
  - Station Sponsor: $700
  - Technician Coffee Break Sponsor: $500
  - Breakfast Sponsor: $2,500
  - Lunch Sponsor: $3,000
  - Banquet Cocktail Hour Sponsor: $1,000
  - After Hours Social: $1,000

**ANNUAL CONFERENCE**

- Presenting Sponsor: $10,000
- Hall of Honor Award Sponsor: $4,000
- Lunch Sponsor: $3,000
- Keynote Sponsor: $3,000
- Awards Banquet Social: $3,000
- Breakfast Sponsor: $2,500
- Networking Reception: $2,000
- Breakout Session Sponsor: $1,000
- Break Sponsor: $750

**GOLF OUTING**

- Meal Sponsor: $1,225
- Beverage Cart Sponsor: $750
- Cart Sponsor: $550
- Game Hole: $325
- Golf Hole: $150

**TECHNOLOGY CONFERENCE**

- Presenting Sponsor: $4,000
- Lunch Sponsor: $2,000
- Break Sponsor: $500

**OTA ON THE ROAD REGIONAL MEETING SERIES**

- Exclusive Presenting Sponsor: $5,500
  - Individual Meeting Sponsor: $1,000

**EMERGE OTA**

- Presenting Sponsor: $3,500
- Meal Sponsor: $500
- Friend of Emerge: $250

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**Develop. Engage. Drive.**

BECOME AN OTA SUSTAINING SPONSOR TODAY AND DRIVE OUR INDUSTRY HAND-IN-HAND WITH THE OTA!

CHOOSE AN INDIVIDUALIZED OPTION FROM THE 2020 EVENT LINEUP