

2019 OTA/OAM Annual Conference Schedule

September 16-17

Cleveland Marriott Downtown at Key Tower



Presented by:



Monday, September 16

Time	Event
7:30 – 12 NOON	Registration
8:00 – 11:30 a.m.	Exhibitor Set-Up
8:00 – 10:00 a.m.	OAM Board of Directors Meeting
10:15 – 11:30 a.m.	OTA Board of Trustees Meeting
12 NOON – 2:00 p.m.	<p>Lunch and Opening Remarks</p> <ul style="list-style-type: none"> • Tom Balzer, <i>Ohio Trucking Association</i> • Recognition of the Emerge OTA Class • Results of the 2019 OTA Economic and Benchmarking Survey, Dan Phillips, <i>Schneider Downs</i> <p><i>Sponsored by ContainerPort Group</i></p>
2:00 – 2:30 p.m.	Exhibits Break sponsored by Cummins
2:30 – 3:30 p.m.	<p>Keynote Session: Is The Freight Still Great? Trucking Metrics and Economics Entering 2020</p> <ul style="list-style-type: none"> • Don Ake, <i>FTR Transportation Intelligence</i> <p><i>Sponsored by AWL Transport dba TLX</i></p>
3:30 – 4:00 p.m.	Exhibits Break sponsored by Netradyne
4:00 – 5:00 p.m.	<p>Closing Session: In the Drivers Seat</p> <ul style="list-style-type: none"> • A Panel Discussion with Barb Herman, <i>K-Limited Carrier, Ltd.</i> and 2018-2019 NTTCC Professional Tank Truck Driver of the Year; Jason Imhoff, <i>Walmart Transportation</i> and Past Ohio TDC Class Champion; and Dean Quellhorst, <i>Clopay Transportation Company</i> and 2018 OTA Driver of the Year <p><i>Sponsored by DriverReach</i></p>
5:00 – 6:00 p.m.	<p>Networking Reception (open to all conference attendees)</p> <p><i>Sponsored by Fifth Third Bank, Schneider Downs and Infnit-I Workforce Solutions</i></p>
6:00 – 9:00 p.m.	TRUKPAC Dinner at Red, the Steakhouse (additional fee; separate registration required)

Tuesday, September 17

Time	Event
8:00 – 9:30 a.m.	Breakfast and Opening Session: Key Factors Affecting Transportation: Economics, Politics, Industry Dynamics and Disruption <ul style="list-style-type: none"> • George Mateyo, Chief Investment Officer, <i>Key Private Bank</i>; Todd Fowler, Managing Director, Transportation & Logistics Equity Research, <i>KeyBanc Capital Markets</i>; and Nick Colas, Co-Founder, <i>DataTrek Research</i> <i>Sponsored by Key Bank</i>
9:30 – 10:00 a.m.	Exhibits Break sponsored by ATA
10:00 – 11:00 a.m.	Concurrent Education Sessions
	1. Art of Negotiating David Ferris and Matthew Selby, <i>Benesch, Friedlander, Coplan & Aronoff LLP</i> <i>Sponsored by Benesch, Friedlander, Coplan & Aronoff LLP</i>
	2. Leading with Emotional Intelligence Ruth Bowdish, <i>On Demand Drug Testing & Work Solutions</i> <i>Sponsored by C.H. Robinson</i>
	3. OAM Roundtable Discussion – Developing a Strategy for Rogue Movers
11:00 – 11:30 a.m.	Exhibits Break sponsored by Sanborn, Brandon, Duvall & Bobbitt
11:30 – 1:30 p.m.	Lunch and Keynote Session <ul style="list-style-type: none"> • Craig Fuller, <i>FreightWaves</i> <i>Sponsored by Lytx</i>
1:30 – 2:00 p.m.	Exhibits Break sponsored by UPS
2:00 – 3:00 p.m.	Concurrent Education Sessions
	1. Workplace Diversity and Harassment (satisfies BWC requirement) Jen Kelley, <i>CMax Advisors</i> <i>Sponsored by Infinit-I Workforce Solutions</i>
	2. Driver Retention Re-invention Scott Rea, <i>AvatarFleet</i> <i>Sponsored by AssuredPartners</i>
	3. OAM Roundtable Discussion – Digital Documentation and Tariff 52

3:00 – 3:30 p.m.	Exhibits Break sponsored by Selking International Trucks
3:30 – 4:30 p.m.	Closing Session: A Legislative Discussion <i>Sponsored by CareWorks</i>
5:00 – 6:00 p.m.	Networking Reception (open to all conference attendees) <i>Sponsored by Kenan Advantage Group, Gateway Distribution, Inc. and Pohl Transportation</i>
6:00 – 9:00 p.m.	Closing Dinner and Awards (included in conference registration fee)

**Times / topics subject to change*